

## George Peabody (1795-1869)

Peabody was a US businessman and banker who settled in London. Aware of the appalling housing conditions in which the poor were living, he set up the Peabody Donation Fund and the first dwellings for the 'artisans and labouring poor of London'. The Peabody Trust supplies social housing to this day.

5,800 separate projects since 1996.

While the history of City philanthropy is assured, work is also being done to develop its future, with London's position as a global centre for business providing its foundation. The capital's international time zone location, good communications infrastructure and, of course, having English as the language of business, provide the City with favourable conditions for professionals. British law also encourages donors via ethical considerations when investing, while the tax regime also benefits giving. For the City to continue to be a leading centre for philanthropy, this optimum environment will need to remain.



## Harold Samuel (1912-1987)

## Samuel Gurney (1786-1856)

Gumey, known as 'the bankers' banker', worked tirelessly in the fields of penal reform and criminal justice and argued against slavery. It was on Gurney's initiative that the Poplar Hospital for Accidents, the first casualty hospital for dockworkers, was opened in 1855.

