

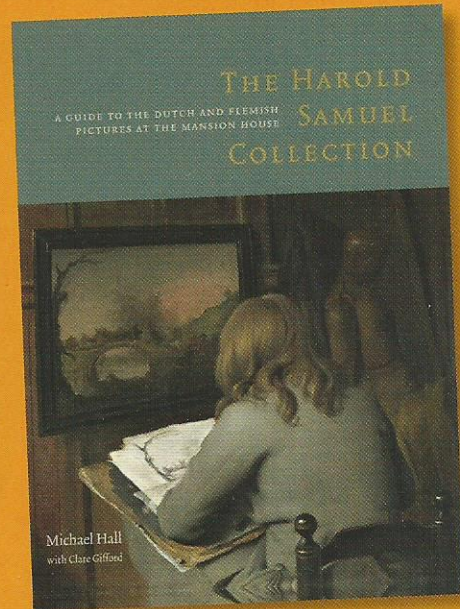


LORD MAYOR'S SCHOLARSHIP SCHEMES

The Appeal will support the Sir John Cass's Foundation Lord Mayor's Scholarship Programme, which meets the costs of tuition and maintenance fees for young Londoners facing financial hardship while at university. It will also help fund the Mansion House Scholarship Scheme, which offers scholarships to overseas students from developing countries to study Masters level degree courses at British universities or work placements in the UK's financial services industry.

THE HAROLD SAMUEL COLLECTION

The Appeal will set up a fund for the conservation and maintenance of this internationally acclaimed collection of Dutch 17th century paintings, which were bequeathed to the City of London to hang in the Mansion House by the great philanthropist and founder of Land Securities, Harold Samuel. During the year, the paintings will be made accessible to a wider audience and the new fund will ensure that they will continue to inspire in the 21st century and beyond.



A new book on the collection is sold in aid of the Lord Mayor's Appeal. For more visit www.thelordmayorsappeal.org



Futures for Kids

FUTURES FOR KIDS

The Lord Mayor's Appeal will also support Futures for Kids, a charity launched in 2008 by a group of people in the futures industry, with the aim of raising funds to relieve hardship, poverty, sickness and distress among children and young people in the UK and the rest of the world. Since its launch, Futures for Kids has raised in excess of £1.3m and made a difference to thousands of children worldwide. Charities supported include EveryChild, Fairbridge, HOPEHIV, Living and Loving, Whizz-Kidz, Variety – The Children's Charity, The Bicycle Helmet Initiative Trust and The PACE Centre.

