



30. The City Of London Solicitors' Company

A Modern Livery Company representing 15,000 City solicitors. This year its eye-catching entry is 'Lawyers Face the Music and Dance', with giant musical instruments, musical notes and elegant dancers. Dressed in costumes designed by Mahogany Carnival, participants come from City law firms and the Company's Affiliated Army Cadet Unit.



Mexican Chamber of Commerce in Great Britain

31. Mexican Chamber of Commerce

The Mexican Chamber of Commerce in Great Britain represents Mexican and British entrepreneurs doing business in the two countries. It is the first Mexican Chamber established in Europe and the first Mexican organisation to participate in the Lord Mayor's Show. This year the MCC represents CEMEX and adds to its campaign "Building Britain", a perfect example of enhanced British and Mexican relations.



32. Angry Birds/Rovio Entertainment

Rovio is an entertainment media company, based in Finland. Founded in 2003 as a mobile-game development studio, the company has developed several award-winning titles for various mobile platforms. In 2009, Rovio released Angry Birds, a casual puzzle game for touchscreen smartphones that became a worldwide phenomenon.



33. Heba Women's Project

Heba Women's Project is a unique training and enterprise project providing women from diverse cultural backgrounds with a safe and welcoming place in which to make friends, learn new skills and engage in enterprise activities to suit their particular needs. Training programmes include English, garment production and IT. All courses lead to recognised qualifications.



34. ING

ING Commercial Banking brings a little bit of Amsterdam's 'orange spirit' to London with its procession of traditional Dutch bicycles. The bank is joined by a number of its community partners, including children's charity Coram and participants from its school reading partners programmes.



35. Baillies Mills Accordion Band

Baillies Mills Accordion Band was formed 75 years ago in County Down. Its 30 members perform voluntarily at concerts for charity throughout their native Northern Ireland, and have travelled to Norway, Jersey, England and Scotland. Today they welcome guests from Norway and Latvia, and are delighted to bring their music to London.



MOORFIELDS
EYE HOSPITAL PRIVATE PATIENTS

36. Moorfields Private

Moorfields Private is the exclusive division of Moorfields Eye Hospital. A world leader in specialist eye care, Moorfields Private is the choice for people who want the best-possible treatment and exemplary personal care.



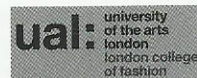
37. Epping Forest

Epping Forest's float promotes the launch of the Gifford Wood Appeal, supported by the Lord Mayor's Appeal, which aims to create a new area of woodland, to help preserve and enhance the forest for future generations. As London's largest open space, Epping Forest is a special visitor destination. With the calm of nature, the thrill of sport or the intrigue of history, the forest has something for everyone.



38. Hong Kong Economic & Trade Office, London

The Hong Kong Economic and Trade Office, London is the official representation of the Hong Kong government in the UK. Taking part in the Lord Mayor's Show for the eighth time, it focuses this year on Cantonese opera, a traditional art form in Hong Kong and Canton province, now recognised by UNESCO as part of the Intangible Cultural Heritage of Humanity.



39. Worshipful Company of Cordwainers/Ward of Cordwainer Club/ Cordwainers at London College of Fashion

Cordwainers have joined together to celebrate the new Lord Mayor, Roger Gifford, who is the President of the Ward of Cordwainer Club and an Honorary Liveryman of the Worshipful Company of Cordwainers. Cordwainers have their roots in footwear, with the name deriving from the Spanish city of Cordoba which was the source of exceptional goats' leather during the Middle Ages. Today, Cordwainers at London College of Fashion leads the world in footwear fashion education at degree level.